OFMA Managing Board Meeting
Wednesday, July 19, 2017
At Stantec
1500 Lake Shore Drive, Suite 100
Columbus, Ohio 43204

Call to Order and Welcome:
The meeting was called to order by Vice-President Matlack at 9:36 A.M.
Two Board Members and one guest (Shawn Arden, Todd Richard, and
Julie Lawson – Environmental Design Group) joined via remote access.
The other members convened at the Stantec Office in Columbus, Ohio.
This meeting was a regular meeting of the Board.

1. Roll Call: (R) = Remote Call-in
Duane Matlack, Vice-President; Cindy Crecelius, Secretary; Mark
Seidelmann, Treasurer; Jacob Hoover, Ohio EMA Representative;
Shawn Arden, Past-President (R); Alicia Silverio, ODNR Representative;
and Members at Large: Matt Whitehead, Todd Richard (R), and
Renee VanSickle attending.

Alex Covert - WMAO Representative, Stephen Moore - President and
Jerry Brems/Mike Mihalisin – Members-at-Large were absent.
The requirement of a quorum was satisfied. (A simple majority of the
members of the Managing Board shall constitute a quorum (7).
Non-voting positions are Past-President and WMAO
Representative.) Guest(s): Julie Lawson- Environmental Design
Group(R).

2. Approval of Minutes:
Minutes from the May 17, 2017 Board Meeting, as prepared by
OFMA Secretary, were provided in advance to the Managing
Board. Motion to approve the meeting minutes was made by

3. WMAO Update:
The President is attending WMAO Strategic Planning today. Discussion
will include administrative support to the divisions and other issues
that OFMA has discussed.
4. Priority Action Items Updates:

Enhance Technology Outreach – Arden reviewed the Outreach Committee activities since last meeting. Assignments for web enhancement and social media platform development have been moving forward. Next call will likely be July 24-28. Goal is to update the web site and have social media live by second week of August ahead of the conference. Arden will provide an overview of the updates at the conference and promote the social media applications. Arden will live tweet from the conference. A session explaining social media and its use will be on the agenda to increase awareness and help some of the members become familiar with these tools.

Fund Raising for ASFPM 2019 Chapter Hosting – No activity since the engineering training in April. Arden has requested a call with ASFPM to review the expectations and any changes to policy that would affect host chapters. Todd Richard volunteered to be part of the conversations since he has some potential sponsors that he is working with for resources. The Board discussed a pre-conference social event in the Findlay area (in the next year) to highlight the national conference coming to Ohio. Arden suggested a flood-risk roundtable event to showcase Findlay activities for other local floodplain managers.

Build Stakeholder Relationships - Crecelius reviewed that a two-page brochure modeled after ASFPM graphic on how flood hazard mapping benefits everyone (May, 2017) was developed and circulated for Board review/comment. It is currently in final form. Quote for printing has been obtained. 500 color copies, 8.5 X 11 brochure on glossy paper for approximately $150 and 1000 copies for $165. Discussion on if the Board wants to print now or wait for conference materials. Decision to wait and include with conference printing for best possible pricing.

Reviewed that the Association provided a letter of support for FEMA mapping and pre-disaster mitigation funding to match appropriation amounts in the 2017 Federal budget. The letter was complimented by ASFPM policy and legislative liaison staff. Crecelius will post to OFMA website as well. Also, discussed if ASFPM social media can help OFMA promote our launch of social media. Crecelius will outreach to the ASFPM EO.

Arden reviewed July 11, 2017 meeting with ODNR Acting Chief Ware and staff. Good discussion and he share that the direction of the floodplain management support at state level is focused on advocacy for local communities and their management activities including NFIP compliance. Dena Barnhouse, PE and co-administrator of Dam Safety will be the NFIP Coordinator. Silverio will continue working with communities and OFMA, but will be vacating Member-at-Large position.

Deliver Education Opportunities – Silverio/Crecelius reported that the training calendar for 2017 is ready. Training calendar needs to be added to website.

5. Committee Reports:

Legislative / Policy – Crecelius reviewed ASFPM status on NFIP Reform bills at national level. Shared Berginnis letter on support for S. 1507 the State Flood Mitigation Revolving Fund (SFMRF) Act of 2017. Discussed status of Ohio Manufactured Homes Commission. Hoover reviewed that the Budget Bill
eliminates OMHC in January 18. The Commission cancelled a July meeting due to quorum issues. Hoover will reach out to Dept. of Commerce Industrial Compliance and see if they would be willing to speak at conference about the changes relative to local floodplain management compliance with NFIP criteria for installing and permitting in a floodplain.

**Education / Training Events** — Silverio will coordinate with ASFPM to see if they will provide instructor and support for a FEMA L-273 course in Ohio.

**Education / Outreach and Website** — Arden nothing to report.

**Finance** — Mark Seidelmann, Treasurer will be coordinating Doubletree payments for upcoming conference. He will also be assuming the WMAO credit card for OFMA. If there are payment needs related to conference coordinate with Seidelmann.

**Science Technology** — Whitehead nothing to report.

**ASFPM 2019 Conference** — Date for the Cleveland ASFPM conference is May 19-24, 2019. OFMA needs to continue thinking of revenue raising ideas and sponsorship opportunities. Arden reviewed that he has asked ASFPM for a call to get better feel for meeting schedule and needs for host chapter sooner than later.

**OFMA Conference Planning** — Silverio reported that target is to get registration and conference information out by end of this week (July 21). Agenda is coming. Want the agenda to include sessions on the social media that we want to integrate in the future. Possible speaker from OSU to discuss how they have used social media to manage an emergency situation (active shooter example).

Send **SESSION IDEAS** now to Silverio. Ideas discussed: OFMA social media tools; OSU how to manage disasters with social media; Dept. of Commerce update for Manufactured Home Commission and impact to local FPM; update on NFIP Reform legislation from ASFPM representative; Rhonda Montgomery — FEMA Deputy Insurance Advocate as keynote.

Silverio noted need for **help with Boot Camp track**. Crecelius volunteered to do “Regulations” session. Seidelmann/Lesher volunteered to assist with “Mapping and LOMC” sessions. Silverio will ask Annette Burris, Region V iService Team to do “Flood Insurance” sessions. Remaining sessions are: “Basics of Hydrology and Hydraulics for Floodplain Managers,” “Floodplain Development Permitting,” “Elevation Certificates,” “Approximate A Zones,” “Enforcement, Variances & Violation Remedy,” and “Substantial Damage/Improvement.” The presentations have been developed, volunteers are needed to do the training session. Jacob Hoover offered the EMA FTP site for upload of presentations and access for presenters to see and download the material prior to conference.

Shawn Arden will do sponsorship solicitation. VanSickle will reach out to non-profit and agency participants who might have interest in having a booth at the conference. Silverio will provide a form and information from previous years to VanSickle. Todd Richard will check on support for registration.
with Dana Oleskiewicz. Scott Jackson will be asked to do photos again. Discussed using the photos to support social media during and after the conference.

Membership and Nominations — Shawn reviewed Board elections will be held at conference. He will finalize candidate slate in next week and get posted on website. Brems, Mihalisin, Whitehead and Silverio Member-at-Large spots need to be filled. Chad Boyer and Julie Lawson are interested in Board positions. Mihalisin asks the Board to consider that if there is interest from other parties for elected spot, he will remain active in support/committee work but resign from Board.

For 2017 conference, the cost to mail and print brochure for those without email links will not be covered by ODNR. Previously this was paid for by the FEMA CAP grant. Discussed that CAP funds also covered costs for labels, name badges and brochure printing. For this year, OFMA will assume these cost. Matlack MOTIONED that OFMA fund the printing and mailing of conference brochures and the conference supplies discussed. Motion was seconded. Voice vote - all in favor “Aye” and any not in favor – none. Motion passed.

Seidelmann will place orders and address payment for conference items.

Awards and Scholarships — Crecelius, Chair reported that the committee prepared new solicitation for award nominations and distributed to wider audience than past years. County Commissioners and County Engineers were solicited in addition to posting on web. The scholarship notice was updated and posted to website with solicitation for awards in late June. Deadline for submittal of award nominations and requests for scholarships is JULY 26, 2017. Article on both was submitted and run in WMAO summer newsletter. To date one nomination for awards and one scholarship request have been received. Silverio noted that Mike Spry (OBOA Substantial Damage Coordination) needs scholarship request information. Crecelius will email.

Crecelius participated in the ASFPM Chapter call in May to solicit feedback from other state chapters about their scholarships and how they address a commitment from recipients for service or chapter support. Information can be used during the next round of strategic planning for this topic.

After deadline Crecelius will coordinate with Hartman Trophies for award plaques and engraving. Coordinate with Seidelmann for payment.

6. Other Business:
Discussed Halfmoon Seminars as a continuing education provider and pros / cons. Cautioned that it may be competing with our own education and training goals.

7. Next Meeting Date:
The next meeting will be August 23-24, 2017 at Annual Statewide Floodplain Management Conference. This meeting is a full membership meeting. The meeting after conference will be September 20, 2017.
8. Adjournment:
Hearing no new business the Vice-President requested a Motion to Adjourn. The **Motion** was made by Seidelmann and **Seconded** and the meeting adjourned at 11:10 AM.