OFMA Managing Board Meeting
Wednesday, January 18, 2017
At Stantec
1500 Lake Shore Drive, Suite 100
Columbus, Ohio 43204

Call to Order and Welcome:
The meeting was called to order by the President at 9:40 A.M. Three Board Members (Shawn Arden, Jerry Brems, and Todd Richard) joined Via remote access. The other members convened at the Stantec Office in Columbus, Ohio. This meeting was a regular meeting for the Board.

1. Roll Call:
Stephen Moore, President; Duane Matlack, Vice-President; Cindy Crecelius, Secretary; Mark Seidemann, Treasurer; Shawn Arden, Past-President; Jacob Hoover, Ohio EMA Representative; and Members at Large: Mike Mihalisin, Matt Whitehead, Alicia Silverio, Renee VanSickle attending.

Two members were absent. The requirement of a quorum was satisfied. (A simple majority of the members of the Managing Board shall constitute a quorum (7). Non-voting positions are Past-President and WMAO Representative.) Guests: none

2. Approval of Minutes:
Minutes from the November 8, 2016 Planning Meeting, as prepared by WMAO Administrative Director, were provided in advance to the Managing Board. Corrections noted for page 3 and 4. Motion to approve, with corrections, the meeting minutes was made Mike Mihalisin. Seconded. Minutes approved as corrected.

3. WMAO Update:
Next WMAO Board meeting is tomorrow. President provided an update: WMAO did not agree to the proposed Exec. Administrative Director’s proposal for continuing services for WMAO. WMAO’s Exec. Administrative Director will NOT record OFMA minutes for now due to this decision. Discussed briefly how the Board may continue to pursue this type of administrative support for the OFMA Division.

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Board discussed that this is one of the service perks that WMAO had offered to divisions to support the divisions in addition to WMAO Executive Board support. The President may have more information for the March Board meeting after attending the January WMAO Board meeting. The OFMA Board discussed and appreciates the value of the additional support/services that the Exec. Administrative Director has provided for OFMA.

4. **2017 Planning – Assignments and Deadlines:**

OFMA’s mission is to promote sound and effective Floodplain Management. Activities and projects will be organized consistent with the following priority areas:

- **Education**
- **Cooperation**
- **Implementation**
- **Organization**

Long-range goals include:

- Develop a sustainable membership
- Provide quality educational opportunities for floodplain management professionals
- Address the organization’s core purpose by updating strategic planning priorities
- Develop and strengthen collaborative partnerships
- Develop and expand ways to share information and engage membership

To recap the planning actions and assignments the Board reviewed “Action Item” spreadsheet listing on-going and future actions that will move the organization toward its goals. The Education and Outreach Committee will be split into two committees, as we move forward. One focus will be on updating outreach through technology (i.e. social media, enhanced website). The other focus will be on continued delivery of solid training and education to local floodplain managers (i.e. statewide conference, CFM support, target training). Assignments for actions were given by committee. **Next step will be for the Committees to develop their tasks and timeline for completion.**

**2017 Priorities:**

The action to geocode membership roster will be removed from priorities. The basics of the geocoding process are complete, but cannot proceed until WMAO decides how member benefits will be provided. Mark Seidelmann will monitor information from WMAO and implement the geocoding process when he has the necessary data. Pursuit of an electronic survey and video conferencing capability will also be removed from the priorities due to WMAO administrative support loss (i.e. software purchase and more services from the Exec. Administrative Director have not been approved by WMAO Board).
• **Enhance Technology Outreach to Members** – Education Outreach/Website Chair, Shawn Arden would like the Committee to initially identify the media and technology available for use. Next steps to update the website to reflect and support better outreach and interaction.

• **Fund-raising for ASFPM 2019 Chapter Hosting** – The Finance Committee will identify how OFMA is going to raise funds to address Host-Chapter support for ASFPM 2019 Conference. Next steps will include scheduling and coordination of events to raise funding.

• **Build stakeholder relationships** – The Legislative and Policy Committee will develop talking points to promote the priorities and mission. Next step plan for outreach to stakeholders and link message to website. Need information on most effective way to communicate with legislative staffers and agencies.

• **Deliver Educational Opportunities** – Education Training/Events Committee continues commitment to train local floodplain managers. Priorities include: HECRAS training, CFM exams, Statewide Conference, OBOA refresher for disaster response and OEMA Regional meeting participation. Next step is develop website training and education schedule for 2017.

By next meeting (March 15) President requested that each Committee has their plan (actions/tasks) for discussion with Board.

5. **OFMA Conference:**
This year’s conference will be held August 23-24, 2017 at the Doubletree in Worthington, Ohio. The hotel did not increase fees and general consensus is that the facility “fits” the need for technical trainings and full member sessions well. Call for Abstracts is ready. We don’t have theme picked. Possible keynote would be Rhonda Montgomery, FEMA headquarters. Alicia would like possible themes by March meeting. Set theme by March 31!

6. **Committee Reports:**

**Legislative / Policy** – Crecelius and Hoover discussed NFIP Reform, privatization of flood insurance and new deductible basis for decisions concerning if a state receives a federal disaster declaration and mitigation funding. Expectation is that NFIP Reform will be big topic in 2017. Options including privatization and community delivered flood insurance have been discussed at the national level.

**Education / Training Events** – Silverio reviewed that April 10-11, 2017 2-D modeling training is scheduled. It will be provided by Prof. Don Chase of University of Dayton. OFMA needs to cover instructor ($2700) and lodging and supplies costs for the training ($900). This event is a pilot for fund-raising activities for the 2019 ASFPM conference. The Board discussed reasonable charges for the training, and the need to make revenue. Based upon similar training in nearby areas, and the two-day format the Board decided to charge $750 and offer training to 25-30 participants. No minimum was established but there is a need to cover all costs and hopefully generate some revenue toward ASFPM Conference commitment. CFM exams will be held in November (Todd Richard/Proctor), and April. Mike
Mihalisin and Duane Matlack also volunteered to proctor. Shawn Arden will host in Southwest, Ohio. Exams other than the November event are to be determined.

**Education / Outreach and Website** — Shawn Arden, Chair reviewed that the next two months will yield a plan for activities.

**Finance** — Mark Seidelmann, Treasurer provided the updated 2016 OFMA Budget actual expenses. The golf outing is a separate line breakout. Also, provided was a copy of the proposed 2017 OFMA Budget. The 2017 proposal reflects Board discussion at the November 2016 planning meeting. **Motion** to approve the proposed 2017 budget made by Mike Mihalisin. Seconded. Budget approved as proposed.

**Science Technology** — Matt Whitehead, Chair reports no changes in science.

**ASFPM 2019 Conference** — Activity will be picking up this year. Expect an on-site meeting in Cleveland mid-year. Silverio suggested OFMA reach-out to Jenny Seffrood (ASFPM conference coordinator). Arden will do. Seidelmann is the volunteer coordinator. Need field tour leads. Discussed outreach to Stormwater Division and ODNR Coastal as potential tour hosts. Discussed how to provide any local sponsors a “showcase” opportunity. Shawn will outreach to ASFPM concerning how we might get the local focus presentations on the conference agenda.

**Membership and Nominations** — Arden reviewed that by the next conference we will have three Member-at-Large positions open. If you are incumbent think about if you want to run again! Think about how the Board can reach more of the members for committee and Board participation.

**Awards and Scholarships** — Crecelius, Chair reviewed that there is no follow-up this year on scholarships because we did not require commitments from recipients. Discussed issues and possible solutions to some of the previous problems. Board discussed how to identify award nominations with shrinking DNR staff and contacts. Possible solution is to solicit our sponsor database (consultants who work with communities) for their recommendations. For scholarship recipients, explore what other sister organizations are requiring from their scholarship recipients. To address the repeat users, we could establish a certain number of times you are eligible then a waiting period. OFMA could “target” new or high risk, or fiscally challenged communities.

**7. Other Business:**
Posting of Meeting Minutes — The Board desires to maintain two years of minutes on the website.
Silverio and Crecelius will coordinate archival of the 2014 and 2015 Minutes and posting of the 2016 and 2017 Minutes.

**ASFPM Chapter Update** — OFMA’s 2017 Chapter Renewal was completed by the President. Board discussed that we need to create an electronic archive of the Chapter Renewal information and how it will be passed from one President to the next. Silverio will look into GoogleDocs as our storage place.
Secretary and President will coordinate with Silverio on uploading archival items (i.e. Minutes and Renewal paperwork).

OEMA Regional meetings – The purpose of participation in the meetings is to introduce OFMA to the county EMA directors in a local setting. OFMA’s role is to explain the OBOA Disaster Response support and Floodplain Management (permitting, enforcement and mitigation opportunity) connections with disaster response/recovery. Also, opportunity to promote the OFMA Mock Disaster Exercise as a training tool to build relationships pre-disaster between the key stakeholders.

8. Next Meeting Date:
The next meeting will be March 15, 2017 at Stantec office.

9. Adjournment:
Hearing no new business the President requested a Motion to Adjourn. The Motion was made by Hoover and Seconded and the meeting adjourned at 11:55 AM.